LSA BOARD MEETING September 14, 2014

<u>Called to order by President, Sheri Weyhing at 4:38PM.</u> The meeting was held at Owl Creek Country Club. Minutes taken by LSA Secretary, Jodeen Whitlow.

Attendance: Sheri Weyhing, Andrea Sower, Rebecca Hatch-Purnell, Jodeen Whitlow, Jennifer Thacker, Cindy Merrell, Amy Scheinler, Liane Moeller

Absent: Jessica Pugh, Sharon Perkins, Bill Harper, Jeannine Flynn

For the purpose of this meeting a proxy for Jessica Pugh was carried by Andrea Sower

Consent Agenda - Members received reports prior to the meeting email.

Motion to accept Consent Agenda made by Andrea Sower, seconded by Jennifer Thacker. Voted to accept.

Reports in Consent Agenda: Minutes of July BOD Meeting, President's Report, VP Report, August 2014 Financials, Director's Report

<u>Treasurer's Report</u> presented by Rebecca Hatch-Purnell. Final summer numbers are in and ahead of budget. LTS numbers are looking good.

Other Reports-

Early Fall/Late Fall Contracts presented by Andrea Sower. We are down in contracting skaters.

Ice Monitoring/Kroger Community Rewards. Update given by Sheri Weyhing and Andrea Sower. Kroger Community Rewards program was launched first week of September. Shari Smith is working with membership to present the new program and ask them to designate LSA as their rewards recipient. We will review program in six months to see where we are at.

Membership Update presented by Rebecca Hatch-Purnell. As of October 5 we have nine new members. Total membership is 209. Membership is down by 47 from this time last year. Breakdown is as follows: -10 Introductory members, -12 Single members, -17 Parent members, -9 additional, -2 coaches, +1 official, -2 collegiate, +4 Associate members. One single membership moved to an official, several introductory members moved to single members. We lost several families which impact overall numbers.

Banners updated presented by Amy Scheinler. The banners are now hanging in the North rink. These are "add a line" banners. Future achievements will be added.

Spirit update presented by Amy Scheinler. Goody bags were given to the Solo Dance competitors as a send off. Plans for NOI kick-off breakfast is in the works.

NOI Strategic Planning and Registration presented by Cindy Merrell. A report was presented to the BOD via email. Meeting held September 9. Budget numbers are being created. Registration closed September 14. Next meeting set for end of September.

Sponsorship presented by Sheri Weyhing. A new brochure in the works. Michelle Jarboe will be the new Sponsorship Chairperson. Sheri Weyhing and Michelle Jarboe are working on NOI together. Letters to current NOI sponsors are going out September 15. Letters to membership asking for sponsors will go out later this week.

New Business -

Bylaw Amendment and Special Meeting - Discussed and voted on proposed amendment at special membership meeting.

Motion to accept notice to membership for a special meeting to vote on proposed amendment made by Jennifer Thacker, seconded by Amy Scheinler.

Voted to accept - unanimous

Date for Special Meeting was set for Wednesday, October 22. Sheri Carey will be present to explain to membership attending purpose of the amendment. Announcement will go out September 22.

Board Openings for 2015-2016 presented by Sheri Weyhing. Seven positions will be open. Several current board members have agreed to run again leaving 3 possible position open. A nominating committee was formed. These committee members are: Jennifer Thacker, Sheri Weyhing, Rebecca Hatch-Purnell and Andrea Sower.

Unfinished Business -

Jr. Board - nothing to report at this time. Employee Reviews -(Bookkeeper review) - nothing to report at this time.

Next BOD Meeting is set for Wednesday, October 22 following Special Meeting

Motion to Adjourn was made by Jennifer Thacker, seconded by Amy Scheinler

Meeting Adjourned at 6:42PM