# Minutes of LSA Board Meeting July 23, 2013

<u>Called to order</u> by Kim Miller, LSA President at 7:08pm. The meeting was held at Rebecca Hatch-Purnell's. Minutes taken by LSA Secretary, Jodeen Whitlow.

Attendance: Chrysanne Moser, Kim Miller, Jessica Mills Kincade, Louise Renaudin, Amy Scheinler, Bill Harper, Sheri Weyhing, Sharon Perkins, Becca Hatch-Purnell, Andrea Sower, Sheri Carey, Jodeen Whitlow

Absent: Amy Crisafulli, Jeannine Flynn

<u>Consent Agenda</u>- Consisted of: President's Report, Director's Report, Governance Report. Kim Miller motioned to approve consent agenda which was presented to each board member prior to meeting. Accepted by Sheri Carey and seconded by Andrea Sower.

Changes to previous April, May and June monthly minutes will be made and filed.

<u>Treasurer's Report</u> –submitted by Jeannine Flynn, presented by Rebecca Hatch-Purnell.

<u>Membership Report</u> – submitted by Carmen Riggs, presented by Rebecca Hatch-Purnell. We are up by 5 members from last year.

### **Unfinished Business:**

<u>Summer contract</u> - sessions were well attended. There will be two make-up sessions for ice loss due to power outage.

# Sponsorship Drive - presented by Sheri Weyhing

-Letter went out to entire membership explaining the sponsorship drive.

-There will be 6 advertising blitzes for EGL.

-A letter to membership explaining what EGL is and what it means to host will be drawn up and sent out

-Coupons for local businesses will be available in the EGL program for visitors to use while at the competition.

# PR Efforts - presented by Rebecca Hatch-Purnell

-There will be several media opportunities for LSA and upcoming Fire & Ice Exhibition

LOGO Wear- presented by Jessica Mills Kincade

-Email to membership will be sent regarding the new logo wear.

-Several sizes will be available to try on at the rink

-August 11 is the deadline for orders to be ready prior to EGLR.
-Coaches jackets will be available.
-Moved to accept new LOGOwear was made by Sheri Carey and seconded by Sharon Perkins.

#### -Ice Monitors and Volunteers - presented by Andrea Sower

-We have managed to get through the summer with core group of volunteers - Preliminary sign-ups for EGLR will be going out shortly.

-Sign-Up Genius will be used to finalize all areas of competition

### -EGLR Update - presented by Becca Hatch-Purnell

- Committee chairs will start working together within the next few weeks and continue to meet until the event.

-400 expected combined skaters to participate in event.

## -Rink Update - presented by Becca Hatch-Purnell

-Owner was in the past week.

-New ceiling will be installed

-Beams will be repainted

-New mats and lights will be installed

-To be professionally cleaned just prior to EGLR competition week

#### New Business:

-LSA will make a donation to a memorial fund in honor of former LSA skater, Cassie Stevens, who passed away, Wednesday, July 17th.

### -Governance - presented by Sheri Carey

-Addressed proposed by law changes, will discuss with legal council

-These changes will be reviewed for board approval at our next meeting. A membership vote will be required before they could go into effect.

Next meeting will be Saturday, August 17 @ 7:00 am

Motion to adjourn meeting was made by Jessica Mills Kincade and seconded by Andrea Sower. Motion passed.

Meeting adjourned at 8:24 pm.