

LSA Board Meeting Minutes – August 7, 2012

Board member present – Andrea Sower, Jeannine Flynn, Becca Hatch-Purnell, Kim Miller, Jessie Mills-Kincaide, Chrysanne Moser, Sheri Carey, Todd Shawver

Board members not present – Amy Casey, Jodeen Whitlow, Raina Clark, Kristi Horlander, Donna Jimenez and Samantha Mohr

Meeting called to order at 6:40pm at Owl Creek Country Club.

Consent Agenda – Members received reports prior to the meeting by email. There was a motion to accept the consent agenda by Andrea Sower and it was seconded by Kim Miller. Motion passed.

Reports in Consent Agenda:

Director's Report, VP Report, Membership Report, Governance Committee Report and Minutes from previous board meeting

Treasurer's Report – Presented by Becca Hatch-Purnell and Jeannine Flynn. More info. is needed to analyze contracts. Lisa Hall will be asked to provide previous manual sheets.

Old Business:

1. Strategic Planning and Long-Range Goals

- Presented by Sheri Carey.
- Sheri is looking to get Rebecca Najewicz to come back and facilitate.
- The plan will be to combine with October meeting.
- Chrysanne will help plan.

2. LTS Committee

- Presented by Jessie Mills-Kincaide.
- New team will be Becca Hatch-Purnell, Jessie Mills-Kincaide, Kim Miller, D.Deer Hill, Malena Kraig, Carmen Riggs, Kara Ridge and Jodi Michel.
- Marketing school groups – plan to is to offer free program for school groups.
- Also plan to work more closely with Maddie (rink employee) in finding out about birthday parties and providing LTS info. to party members.
- Plan to market all shows with the press and possibly with schools.

3. Upcoming Shows

- Presented by Chrysanne Moser.
- Fire and Ice planning is underway. Will have 3 hours of ice with break in ice time and carnival going through out. Better quality games will be provided this year. Tent will be rented and a grilled food will be provided.

New Business

1. Review of Contracts

- Presented by Becca Hatch-Purnell.
- High skaters increasing and making it harder to get onto High sessions.
- Need to consider some changes to spread skaters on the sessions.

2. Level Change for Skaters

- Presented by Becca Hatch-Purnell.
- In order to deal with the increasing number of high level skaters we may need to consider redefining the requirements to skate on certain sessions. Plan to implement in Winter contract but may consider Late Fall contract as well.

3. Sponsorship

- Presented by Jeannine Flynn.
- Will add in EGLR into the new form this year.
- Plan is to revise forms in August/September with new drive starting in October.
- Thank you notes will be sent to current sponsors with pictures of events from the year.

4. Disney on Ice

- Presented by Becca Hatch-Purnell.
- LSA to partner with Disney on Ice while they are in Louisville.
- A clinic will be planned in September.

Next meeting

Next meeting scheduled for September 1, 2012 with time and place TBD.

Kim Miller motioned to adjourn the meeting and Sheri Carey seconded. Meeting adjourned at 8:43pm.

Respectfully submitted,
Jeannine Flynn, Secretary