

LOUISVILLE SKATING ACADEMY



Louisville Skating Academy

Sponsorship Drive
2011 - 2012





2011-2012 Sponsorship Drive



Louisville Skating Academy, Inc.
2211 Homewood Drive
Louisville, KY 40223
www.skatelouisville.org

Contact name: _____ Date: _____
Business name: _____
Address: _____
Phone: _____ Email: _____

Louisville Skating Academy, Inc.(LSA) is seeking sponsorships to total **\$30,000** in order to defray costs associated with training programs and community events that benefit athletes and families who enjoy figure skating.

LSA is a 501c3 non-profit organization dedicated to promoting and developing the sport of figure skating. LSA is a member club of United States Figure Skating, the national governing body for the sport of figure skating, and offers a wide range of programs to meet the needs of skaters and skating fans in the greater Louisville and southern Indiana communities. LSA, which incorporated in 2000, underwrites 100% of training programs for all Louisville area skaters, from learn-to-skate through competitive. LSA offers all programs at Iceland Sports Complex, Louisville's only year-round facility. Please visit the LSA website, www.skatelouisville.org, for more information about this organization, including LSA's mission statement, current programming and upcoming events.

Please select from the two options below:

Premier Sponsor \$500+ (LSA accepts "matching gifts" from companies)

- Presenting Sponsor for Nutcracker on Ice and ALL other LSA events
- Listing on Louisville Skating Academy website (www.skatelouisville.org)`
- Listing on official Nutcracker on Ice website (www.nutcrackeronice.com)
- Listing on LSA mass (800 +) emails to extensive distribution
- Advertisements in ALL event programs
- Complimentary event tickets
- Banner displayed at Iceland (banner must be provided by sponsor)

Advertising Partner (Purchase an advertisement in LSA event program)

Indicate the advertisement size below:

- ___ \$100 – full page advertisement on back cover of a program
- ___ \$75 – full page advertisement in a program
- ___ \$50 – ½ page advertisement in a program
- ___ \$35 – business card size advertisement in a program

Indicate the event programs that you would like to advertise in:

- ___ LSA Fall Invitational Competition, November 2011
- ___ 2011 Nutcracker on Ice, December 2011
- ___ Skate-a-Palooza, February 2012
- ___ LSA Spring Invitational Competition, March 2012
- ___ Fire and Ice show and carnival, September 2012

To be a Premier Sponsor or Advertising Partner, please submit this form to the address noted above. Please make checks payable to Louisville Skating Academy and reference "2011/2012 Sponsorship Drive." Payments may be made online at www.skatelouisville.org. Questions and artwork should be directed to Jeannine Flynn: 502-494-4320 or jmflynn@insightbb.com.

...For Our Athletes



Member of U.S. Figure Skating Association

- Among top 10% in country based on membership numbers
- Active in hosting USFS sanctioned competitions, test sessions and exhibitions
- Member of Eastern Great Lakes Region, Midwest Section and Southern Eastern Great Lakes Council
- Membership has more than doubled since inception
- Two USFS gold level official judges
- Host of 2008 Eastern Great Lakes Regional Championships – first qualifying event to be held in KY

Individual Competitors

- More than 100 athletes from KY and IN train with LSA
- Year round on and off ice programming and events
- Members represent LSA in regional and national competitions
- Represented at U.S. Junior Championships, Adult National Championships, National Showcase Championships, National Solo Dance Championships and Special Olympic Events

Synchronized Team

- Synchronized skating is the fastest growing part of competitive figure skating in the United States
- LSA has several competitive teams each year
- Midwest Champions – Masters Division 2010
- Midwest Silver Medalists - Masters Division 2011
- U.S. National Pewter Medalists – Masters Division 2010 and 2011
- Midwest Pewter Medalists – Pre-juvenile Division 2010

Coaches

- 15 experienced professional partners – world competitors, master ratings, industry rankings
- Named an *Excellence on Ice* training center by the Professional Skaters Association (PSA)
- Clinics offered with professionals from across the country with expertise in specialty areas
- Partnerships with Physical Therapy Plus for conditioning, University of Louisville Dance Academy for ballet, Louisville Rhythmic Gymnastics for flexibility
- Host club for PSA Nationwide Seminar and State Workshops

...For Our Community



Learn to Skate

- Classes for beginners, ages 3 through adult, interested in hockey, figure skating and recreation
- Approximately 350-450 skaters participate annually
- Recognized by U.S. Figure Skating in past years as one of largest programs in the country
- Year round classes and camps
- Therapeutic classes for special needs skaters

Outreach

- Promotes healthy lifestyle, physical exercise, family activities for the community
- Free clinic offered in celebration of skating month
- Skate-a-thons to raise money for other charities
- Scout group packages
- Instruction for special agencies including KY School for Blind, Teenage Parent Program and Home of the Innocents
- Special viewings of performances for individuals from Apple Patch, Bellewood Home for Children and Cedar Lake Lodge

Performances for the Public

- 7 consecutive years of Nutcracker on Ice – A Louisville holiday tradition with more than 100 cast members, ages 3 through 83
- Fire and Ice Show and Carnival
- Synchronized Sensation/ Skate-a-Palooza
- Annual Competitions - free for the community

...Benefits of Sponsorship

Keep Ice Skating Alive and Thriving in Louisville

- Support ice skating in the greater Louisville area
- Support training needs of individual athletes and teams
- Support exhibitions and ice shows for the community
- Listing on LSA and official Nutcracker on Ice websites
- Listing in all LSA event programs
- Listing in LSA mass distribution emails
- Tickets to LSA sponsored events
- Banner placement at Iceland Sports Complex (business must provide banner)



Thank you for your Support!